



Creative Journeys

WELCOME

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What Today Is All About

Advice and Guidance about Careers in the Creative and Cultural Sector

What is the Creative and Cultural Sector?

What type of jobs do people do in the sector?

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Job Roles

.....stage manager, writer, sound engineer, animator, account manager, restorer, editor, camera operator, proof reader, graphic designer, wardrobe assistant, photographer, typographer, journalist, lighting designer, choreographer, runner, storyboard artist, lawyer, sculptor, curator, programmer, musician, education coordinator, customer service assistant, set builder, jeweller, project manager, director, illustrator, bookkeeper, producer, conductor, lighting designer, acrobat, programme manager, model maker, electrician, actor, fine artist, event manager

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Job Roles

People who MAKE work

People who SUPPORT others making work

People who ORGANISE the making of work

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Some Stats

In The West Midlands Creative and Cultural Sector

- About 42 000 people work in 5000 businesses
- 80% of those people work in businesses of 10 people or less
- 30% are self employed
- 60% of people earn £20k of less / year
- 35 000 students currently studying courses!

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So – there's a lot of competition!

What qualities do you think you need to have to make a success of working in the sector?

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And how do you get in?

How do you think people get their first break working in the sector?



This is what today is all about!

The JOBS people do

The QUALITIES people need

The FIRST STEPS people take

to get in and get on in the creative and cultural
sector

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Your Role

Gather as many TOP TIPS as you can

Top Tips about the roles, qualities and first steps

Gather them from the:

Workshops

Marketplace

Top Tips Competition

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What to do with your Top Tips!

Competition 1: Feedback

Email your text, images, video clips to
creative-journey@posterous.com

Competition 2: Sortcodes

Find and upload as many top tip sort codes as you can
find around the building

Briefing:

Tell the actors from The Birmingham Rep what you have
found out for their brand new play performed at 5.45

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Where it all goes

www.creativejourneysevent.com

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Workshops: Ticket Entry

Competition: Collect the codes and upload

Navigation: Timetable – Workshop Levels

Careers Info: For Further Info.

News: Where your feedback is posted



Timetable

- 10.00 Briefing
- 10.45 Workshop 1
- 12.00 The Rep Briefing
- 12.30 Lunch: Marketplace / Competitions
- 1.30 Workshop 2
- 2.30 Reception – Marketplace
- 3.00 Leave
- 5.45 Rep Performance / Winners Posted



Any Questions?

- Ask us Questions:
 - Team from Creative Alliance
 - Workshop leaders and market stall holders
 - Team from The Public
 - Team from Black Country Creative Partnerships who sponsored this event
- We hope you enjoy the day