

# FOOT IN THE DOOR



## Project Summary

A practical, industry relevant, introduction to filmmaking for young people looking for work as apprenticeships & freelancers in entry-level jobs in the film, TV and creative industries. The training programme will be topped and tailed by a careers education programme designed to each person's interests and abilities.

This programme is designed, developed and delivered by an industry partnership of Creative Alliance and The Producers Forum with tutors and masterclasses all provided by people with extensive current experience of working in the industry.

The Producers Forum membership includes Producers, Writers and Directors as well as a good mix of DOPs, Editors, Art Directors, Sound Recordists and Composers as well as lots of others! They began as just a handful of producers trying to help each other out back in 2003 and have grown to a much wider group with a strong regional and national influence that helps develop their careers, connect with others, have a voice and grow their creative endeavours. They aim to be at the forefront of film and media related issues. They provide training, networking, master classes and mentoring via peer to peer and leading figures in the industry. In an industry currently undergoing profound change, they provide a unified lobbying voice through developing strategic relationships with key partners like Creative England, Film Birmingham and Birmingham City University amongst others.

Creative Alliance, founded in 2005, was one of the first training providers in the UK to offer apprenticeships in the Creative and Cultural Industry. An industry with no previous history of apprenticeships. They are the specialists in creative, digital and marketing apprenticeships.

The programme is supported by Creative Skillset's Film Skills Fund, with BFI's Film Forever National Lottery funds.

## Course Information

### Duration

16-week, part-time course. Classes will take place over a combination of evenings and weekends between 4 October 2017 and 22 February 2018.

### Overview

During the course participants will learn a range of industry relevant skills from currently working film and TV professionals. This will be incorporated with students having the opportunity to make their own project with industry guidance specifically from HOD's in their specific disciplines. Working in small groups, they will collectively produce 2 short films. This will introduce students to the essential filmmaking disciplines, allowing them to demonstrate to a potential employer a basic understanding of:-

- Screenwriting (Storyboarding)
- Cinematography (Lighting & Camera Skills)
- Producing (Marketing & Promotion)
- Sound Recording
- Planning
- Editing Skills
- Health & Safety

### Course Aims

To enable 16 talented young people from diverse backgrounds to progress into apprenticeships, traineeships and entry level roles within the film & TV and the wider creative industries.

### Course Objectives

- A breakdown of the film making process from current industry experts through an immersive realistic filmmaking experience
- A short film show reel in various different production roles
- On set experience of a filming production
- Current industry experienced mentors during the filmmaking process
- Follow on mentoring process for all individuals with guidance on CV preparation and apprenticeship applications
- Wider careers education and advice

### Course Emphasis

- Encouraging diverse storytelling creating a dynamic film experience that nurtures talent
- Working with exciting emerging on-screen talent from the region
- Developing new talent via training during filmmaking process with guidance and support from established current industry specialists
- Providing a clear understanding of industry roles and relevant responsibilities both within film and TV and across the digital creative industries in which the skills learnt on this course are relevant
- Engaging participants to gain a rounded knowledge of all relevant industry roles available and pathways both into film and TV and the wider creative industries
- Providing an immersive experience recreating industry environments during filmmaking process
- Becoming a professional: this is not an enrichment or engagement programme. It is an employability programme. Industry expectations will be set and met

## Key Dates

Applications Open	30/08/17
Applications Close	28/09/17
Interview Sessions	04/10/17
Course Start	11/10/17
Course End	01/02/18
Celebration Event	22/02/18

## Other Information

If you have any further questions relating to the project, please do get in touch:

[fitd@creativealliance.org.uk](mailto:fitd@creativealliance.org.uk)

0121 753 0049

