

WIDENING THE GATE

What does the Creative & Cultural Industries workforce of the 21st Century look like?

TIMETABLE

1.30: WORKING LUNCH

Introduction to the Promote WBL Platform

An On-line Training Platform to enable professionals who work with young people to better prepare them for work based learning opportunities.

2.30: WELCOME

Host: *Deborah Kermode*, CEO - mac
Investor: *Rob Elkington*, Director - Arts Connect
Chair: *Lara Ratnaraja* - Cultural Consultant

2.45: KEY NOTE 1 - POLICY - A UK PERSPECTIVE

Charlotte Chung - Creative Industries Federation

3.00: KEY NOTE 2 - ORGANISATION - A CREATIVE INDUSTRIES PERSPECTIVE

Sufia Parkar, Head of Talent - McCann

3.15: KEY NOTE 3 - EDUCATION - A WORK BASED LEARNING PERSPECTIVE

Noel Dunne, Director - Creative Alliance
Dr. Annette Naudin, MA Media & Cultural Studies - Birmingham City University

3.30: Q&A WITH KEY NOTE SPEAKERS

3.45: BREAK

4.00: PANEL CONVERSATION

Chair: *Lara Ratnaraja*, Cultural Consultant

Joel Blake OBE, Executive Officer for Growing Business & Access to Finance, GBSLEP

Michael Gubbins, Strategic Project Leader, West Midlands Screen Bureau

Sara Whybrew, Programme Director, Creative & Cultural Skills

Steve Ball, Associate Director, Birmingham Repertory Theatre and Birmingham Hippodrome

4.45: CLOSING REMARKS

5.00: INTRODUCTION TO THE ANDREW JACKSON EXHIBITION FROM A SMALL ISLAND WITH ARTIST

5.15: NETWORKING & DRINKS



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