

Coding & Website

Cohort 1

Course Title	Seminar Title	Date	Time	Day
Introduction to Coding & Website				
	Coding 101	15/09/21	AM	Wednesday
	Introduction to Content Management Systems	15/09/21	PM	Wednesday
	User experience: Designing interactions pt 1	23/09/21	AM	Wednesday
	User experience: Designing interactions pt 2	23/09/21	PM	Wednesday
	User interface design: Visual elements and material design pt 1	29/09/21	AM	Wednesday
	User interface design: Visual elements and material design pt 2	29/09/21	PM	Wednesday
	Introduction to HTML5 part 1	06/10/21	AM	Wednesday
	CSS & Responsive Web part 1	06/10/21	PM	Wednesday
	CSS & Responsive Web part 2	13/10/21	AM	Wednesday
	CSS & Responsive Web part 3	13/10/21	PM	Wednesday
	Creating a website pt 1	20/10/21	AM	Wednesday
	Creating a website pt 2	20/10/21	PM	Wednesday

Coding & Website

Cohort 2

Course Title	Seminar Title	Date	Time	Day
Introduction to Coding & Website				
	Coding 101	10/11/21	AM	Wednesday
	Introduction to Content Management Systems	10/11/21	PM	Wednesday
	User experience: Designing interactions pt 1	17/11/21	AM	Wednesday
	User experience: Designing interactions pt 2	17/11/21	PM	Wednesday
	User interface design: Visual elements and material design pt 1	24/11/21	AM	Wednesday
	User interface design: Visual elements and material design pt 2	24/11/21	PM	Wednesday
	Introduction to HTML5 part 1	01/12/21	AM	Wednesday
	CSS & Responsive Web part 1	01/12/21	PM	Wednesday
	CSS & Responsive Web part 2	08/12/21	AM	Wednesday
	CSS & Responsive Web part 3	08/12/21	PM	Wednesday
	Creating a website pt 1	15/12/21	AM	Wednesday
	Creating a website pt 2	15/12/21	PM	Wednesday

Digital Content Design

Cohort 1

Course Title	Seminar Title	Date	Time	Day
Introduction to Digital Content Design				
	Creating a brief for business	14/09/21	1:30 pm	Tuesday
	Design principles for effective communication	15/09/21	1:30 pm	Wednesday
	Knowing the content	22/09/21	1:30 pm	Tuesday
	Platforms for Design Creation	23/09/21	1:30 pm	Wednesday
	Content development: Production	28/09/21	1:30 pm	Tuesday
	Design 101	29/09/21	1:30 pm	Wednesday
	Digital graphics: Learning Photoshop/Gimp	05/10/21	1:30 pm	Tuesday
	Platforms for designing content	06/10/21	1:30 pm	Wednesday
	Content fit for web	12/10/21	1:30 pm	Tuesday
	Creating image content	13/10/21	1:30 pm	Wednesday
	Intellectual property and copyright	19/10/21	1:30 pm	Tuesday
	Measuring success	20/10/21	1:30 pm	Wednesday

Digital Content Design

Cohort 2

Course Title	Seminar Title	Date	Time	Day
Introduction to Digital Content Design				
	Creating a brief for business	09/11/21	1:30 pm	Tuesday
	Design principles for effective communication	10/11/21	1:30 pm	Wednesday
	Knowing the content	16/11/21	1:30 pm	Tuesday
	Platforms for Design Creation	17/11/21	1:30 pm	Wednesday
	Content development: Production	23/11/21	1:30 pm	Tuesday
	Design 101	24/11/21	1:30 pm	Wednesday
	Digital graphics: Learning Photoshop/Gimp	30/11/21	1:30 pm	Tuesday
	Platforms for designing content	01/12/21	1:30 pm	Wednesday
	Content fit for web	07/12/21	1:30 pm	Tuesday
	Creating image content	08/12/21	1:30 pm	Wednesday
	Intellectual property and copyright	14/12/21	1:30 pm	Tuesday
	Measuring success	15/12/21	1:30 pm	Wednesday

Digital Marketer

Cohort 1

Course Title	Seminar Title	Date	Time	Day
Introduction to Digital Marketing				
Course Introduction <i>(Full course)</i>				
	Aims and objectives	14/09/21	10:00 am	Tuesday
	Brand	15/09/21	10:00 am	Wednesday
	Target Audience	22/09/21	10:00 am	Tuesday
	Competitors	23/09/21	10:00 am	Wednesday
	Content	28/09/21	10:00 am	Tuesday
	Technology, software and platforms	29/09/21	10:00 am	Wednesday
	The Marketing Plan	05/10/21	10:00 am	Tuesday
	SEO	06/10/21	10:00 am	Wednesday
	Measurement and	12/10/21	10:00 am	Tuesday
	The Strategy	13/10/21	10:00 am	Wednesday
	Adapting and contingency planning	19/10/21	10:00 am	Tuesday
	Marketing success and analysis	20/10/21	10:00 am	Wednesday

Digital Marketer

Cohort 2

Course Title	Seminar Title	Date	Time	Day
Introduction to Digital Marketing				
Course Introduction <i>(Full course)</i>				
	Aims and objectives	09/11/21	10:00 am	Tuesday
	Brand	10/11/21	10:00 am	Wednesday
	Target Audience	16/11/21	10:00 am	Tuesday
	Competitors	17/11/21	10:00 am	Wednesday
	Content	23/11/21	10:00 am	Tuesday
	Technology, software and platforms	24/11/21	10:00 am	Wednesday
	The Marketing Plan	30/11/21	10:00 am	Tuesday
	SEO	01/12/21	10:00 am	Wednesday
	Measurement and	07/12/21	10:00 am	Tuesday
	The Strategy	08/12/21	10:00 am	Wednesday
	Adapting and contingency planning	14/12/21	10:00 am	Tuesday
	Marketing success and analysis	15/12/21	10:00 am	Wednesday

Software Dev/Full Stack

Cohort 1

Course Title	Seminar Title	Date	Time	Day
Introduction to Coding & Website				
	Seminar 1	10/11/21		Wednesday
	Seminar 2	10/11/21		Wednesday
	Seminar 3	17/11/21		Wednesday
	Seminar 4	17/11/21		Wednesday
	Seminar 5	24/11/21		Wednesday
	Seminar 6	24/11/21		Wednesday
	Seminar 7	01/12/21		Wednesday
	Seminar 8	01/12/21		Wednesday
	Seminar 9	08/12/21		Wednesday
	Seminar 10	08/12/21		Wednesday
	Seminar 11	15/12/21		Wednesday
	Seminar 12	15/12/21		Wednesday

Software Dev/Full Stack

Cohort 2

Course Title	Seminar Title	Date	Time	Day
Introduction to Coding & Website				
	Seminar 1	12/01/22		Wednesday
	Seminar 2	12/01/22		Wednesday
	Seminar 3	19/01/22		Wednesday
	Seminar 4	19/01/22		Wednesday
	Seminar 5	26/01/22		Wednesday
	Seminar 6	26/01/22		Wednesday
	Seminar 7	02/02/22		Wednesday
	Seminar 8	02/02/22		Wednesday
	Seminar 9	09/02/22		Wednesday
	Seminar 10	09/02/22		Wednesday
	Seminar 11	16/02/22		Wednesday
	Seminar 12	16/02/22		Wednesday