



 creativealliance

CREATIVE CAREERS TOOLKIT

WELCOME

Creative Alliance's Creative Careers Education Toolkit

Welcome to Creative Alliance's Creative Careers Education Toolkit. In this document you'll find information and advice about:

- The jobs people do;
- The skills people need;
- The routes people take into creative careers, including links to many other sources of careers education and creative industry jobs and opportunities board.



Who we are

Creative Alliance is a social enterprise. Our purpose is to help people getting into and get on creative, digital and marketing roles.

We do this through:

- Apprenticeships: we have the largest portfolio of creative apprenticeships of any training provider in the country.
- Skills Bootcamps.
- Creative Careers Education.

[Find out more](#)

The purpose of this toolkit is to enable people to **plan** and **organise** their own exploration into starting a career in the creative industries.

This guide is an interactive PDF with links to a range of resources including:

CONTENTS

- Session Plan
- Guidance
- Case Studies
- Freelance

Session Plan

- Creative Alliance has produced a presentation for young people to learn how to present themselves online, on paper and in person when looking for work in the creative industries.

Guidance

- Links to additional creative careers education resources, and jobs boards

Case Studies

- Meet four amazing people in the creative industry, learn about their journey and advice for the next generation of talent.

Freelance

- Become a freelance creative using our workbook

SESSION PLAN

Creative Alliance has produced a presentation for young people to learn how to present themselves online, on paper and in person. This Powerpoint Presentation will give you examples of professional CV's and portfolios, common mistakes to avoid and top tips to get you hired!

The PowerPoint Presentation has links to additional resources.



Working in the Creative Industries PowerPoint Presentation:

The organisations in the sector, the jobs people do and the routes people take into work. As well as how to effectively present yourself on paper, on-line and in person when applying for jobs.

To accompany this Session Plan, we have also produced this Interactive PDF, with links to 45 websites, that provides additional creative careers education resources, links to jobs boards. See 'Guidance' below.



Guidance

Working in the Creative Industries

Please note, this is NOT a comprehensive list of all the careers education, job sites and employers in the creative industries. It is to be used as indicative guidance as to where teachers, tutors and careers advisors can signpost young people to.

General Careers Advice for Schools and Colleges

Every Local Authority area has a Careers Hub. Contact details can be found on the Careers and Enterprise website.

[Careers and Enterprise](#)

General Careers Advice for Those Aged 19+

[National Careers Service](#)



Creative Careers Education

[Amplifi](#)

[Bafta](#)

[Creative Alliance](#)

[Creative Industries Council](#)

[Creative & Cultural Skills](#)

[Creative UK](#)

[Discover Creative Careers](#)

[ScreenSkills](#)

Equality, Diversity and Inclusion Networks

These organisations support creative talent from diverse backgrounds, experiences and abilities to access learning, training and work opportunities.

For young people looking to get into the arts, culture and heritage sectors:

[Arts Emergency](#)

Access for people with disabilities to music and live events:

[Attitude is Everything](#)

[Black Arts Forum](#)

[Black Music Coalition](#)

[British Art Collective supporting working class artists](#)

Equality, Diversity and Inclusion Networks

[Disability Creatives](#)

[Disability Arts](#)

For women working in the music industry

[The F - List](#)

[PRS: music](#)

West Midlands Based networks

[Create Central](#)

[Culture Central](#)

[DASH Arts](#)

[GirlGrind](#)

[Yard Art House](#)



Film and TV

- [Crew Birmingham](#)
- [The Mandy Network](#)
- [The Oracle Forecast](#)
- [Stage 32](#)
- [The Talent Manager](#)
- [CreateCentral](#)

TV Employers

- [BBC](#)
- [Channel 4](#)
- [Channel 5](#)
- [Endemol Shine Group](#)
- [ITV](#)
- [Sky](#)
- [UK Top 100 Production Companies](#)

Where to Find Work

Range of Creative Roles

- [Behance](#)
- [Guardian Jobs](#)
- [Production Base](#)
- [Culture Central](#)

Arts

- [A-n](#)
- [Arts Council](#)
- [Arts Jobs Online](#)
- [Arts Professional](#)
- [New Art West Midlands](#)

Design

- [Design Jobs Board](#)
- [If You Could Jobs](#)
- [LinkedIn](#)

Games

- [Aardvark Swift Recruitment Agency](#)
- [Games Industry Jobs](#)
- [Into Games](#)



Radio Employers

- [Bauer Media Group](#)
- [Global](#)
- [Virgin Radio](#)

Writing

- [BBC Writers Room](#)
- [The Bookseller](#)
- [Journalism](#)

Film Employers

- [Disney](#)
- [Netflix](#)
- [Pinewood Group](#)
- [Warner Brothers](#)

Museums, Galleries, Libraries and Archives

- [CILIP: library jobs](#)
- [Museum jobs](#)
- [Museum Association](#)
- [Group for Education in Museums](#)
- [Engage](#)
- [English Heritage](#)
- [National Trust](#)
- [West Midlands Museum Development](#)
- [Heritage Fund](#)
- [University of Leicester – Museum Jobs Desk](#)
- [The National Archives jobs](#)
- [National Literacy Trust](#)
- [The Reading Agency](#)
- [BookTrust](#)

Networks

- [Facebook](#)

Music Industry

- [Arts and Media](#)
- [BIY: recruitment and consultancy agency](#)
- [Doors Open](#)
- [Handle](#)

Theatre and Live Events

- [ABTT](#)
- [The Mandy Network](#)
- [The Stage](#)
- [UK Theatre.org](#)
- [Theatre Crafts](#)

Theatre Employers

- [Ambassador Theatre Group](#)
- [The NEC](#)

Unions

Useful source of advice and guidance for people employed or working as a freelancer in a variety of creative industry sectors.

- [Artists Union](#)
- [Bectu](#)
- [Equity](#)
- [IWGB: games workers](#)
- [Prospects](#)
- [Musicians Union](#)



CASE STUDIES



Haseebah Ali

Meet Haseebah, she is a visual artist, printmaker and a workshop facilitator. Haseebah grew up with creative women in her family, but was the first one to pursue it as a career. This comes with its many challenges, however after completing a degree in Illustration, Haseebah discusses the obstacles she overcame to get where she is today. Learn more about her journey and the passion she holds for the creative industry.



Reisz Amos

Meet Reisz. He is currently the artistic associate at Birmingham Opera Company, a freelance theatre director and music composer. From a young age Reisz had a passion for music, his Mum noticed the love he had for each sound. As he was growing up he replicated instruments with his voice and started to produce anything that was in his head. But his journey into the industry was all about free expression and understanding. Watch his video here to learn more.



Tia Cham

Meet Tia. She is a social media executive at Birmingham Royal Ballet. Tia has always been a creative person, but didn't know what aspect of the industry she wanted to be a part of before starting her career. She did a lot of content creation in her free time, including podcasts, radio and Youtube. Tia expands on how important this was for her in order to start networking with other creatives and build experiences from these connections. Learn more about her experiences and tips she has learned throughout.



Andrew Lindo

Meet Andrew. He is a graphic designer and founder of the Black History Children's books. Andrew started working as a cleaner, but wanted to do something more. He talks about his journey into the industry, and how working hard for yourself can push you into great things. Andrew talks openly about the struggles he has faced and how he has overcome them to be where he is today. Watch his video to learn more resilience and tips of walking your way to a creative career.

FREELANCE

A freelance creative

Creative Alliance have put together this workbook for those who want to become a freelance creative.

Use this workbook to discover your missions, values and visions for your freelance creative career.

[Freelance Workbook](#)

If you would like to see an example of how you can personalise this for your freelance career, contact us to receive this presentation.

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